

COMPANY PROFILE

COMPANY PROFILE OF AMCOTT'S TRADING (PVT) LTD

MAIN COMPANY CONTACT:

Managing Director: Marc Rossiter

118 Simon Mazorodze Road, Southerton, Harare, Zimbabwe

BUSINESS, ADMINISTRATIVE & CONTACT INFORMATION

Managing Director: Marc Rossiter

- **Business Name:** Amcotts Trading (Pvt) Ltd
- **Business Type:** Zimbabwean Based Tyre & Truck Distributor
- **Company Registration Number:** 552 212 000
- **BP Number:** 200005327
- **VAT Number:** 10010567
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- **Cell:** 0772 471 296 Marc Rossiter-MD
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- **Cell:** 0772 471 299 Brett Krambergar-TYRES
- **Cell:** 0772 197 214 Joyve Basopo-LOGISTICS & ADMINISTRATION
- **Cell:** 0772 384 471 Tinashe Gwanzura-TYRES
- **Physical Address:** 118 Simon Mazorodeze, Southerton, Harare, Zimbabwe
- **Physical Address:** 30 Anthony Avenue, Msasa



INTRODUCTION

COMPANY HISTORY

Amcotts Trading was formed in November 2000 primarily as a distributor of used American Trucks, trailers and spares.

Amcotts is a major player in this industry supplying vehicles to all sectors of the economy. Amcotts has also supplied both Zimbabwe's leading transporters and small fleets alike with it's specialized experience since 2000 where it has sold over 4000 6x4 road tractors.



In 2004, **Amcotts** began its business of distributing tyres both for trucks and passenger vehicles. **Amcotts** has grown from strength to strength in this area and has become the major focus of the company over the years.

It would be safe to say that **Amcotts** is Zimbabwe's largest independent tyre distributor.

Amcotts Trading (Pvt) Ltd distributes the full range of tyres and trucks.

STRATEGY

VALUES

Amcotts was built on the core values of Honesty, Integrity and Persistence.

VISION STATEMENT

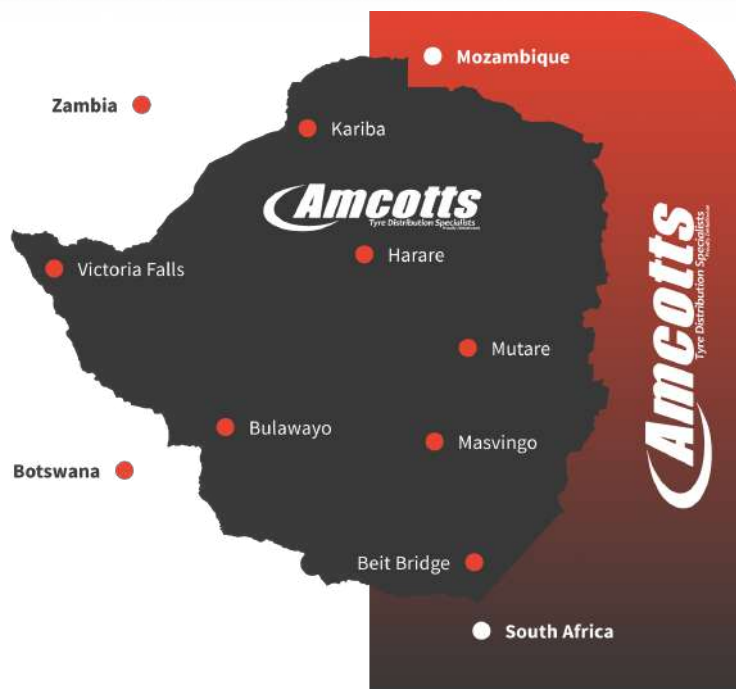
Amcotts aims to be a major player in the southern african automotive industry.

MISSION STATEMENT

Amcotts aims to serve its Southern African automotive clients by delivering exceptional products and service.

BUSINESS GOALS & OBJECTIVES

Amcotts Trading aims to be the best distributor of tyres and trucks in the following industries in Zimbabwe: Automotive, transport, construction, mining and agriculture. It also aims to have a presence in Zambia, Malawi and Mozambique.



TYRE PRODUCTS

BRIDGESTONE

During the past decade Bridgestone has had a wide and varied brand offering a series of quality tyres that are reliable and constantly innovative in line with our ambitious objective to provide a product that is well respected within the industry.



FIRESTONE

Whether you drive a passenger car, minivan, CUV< SUV or Light Truck, we have the exact tyre to suit your needs. Firestone tyres are time-tested on the street, racetrack and off-road, and come up first every time, every day. Go with capability and the strength of experience when selecting your new set of tyres. It's time for Firestone



NEXEN

During the past decade, Nexen has steadily evolved into a growing brand of increasing credibility offering a series of quality tyres that are reliable and constantly innovative in line with our ambitious objective to provide a product that is well respected within the industry.



HANKSUGI

Amcotts has sold Hanksugi for more than a decade to all major transporters in Southern Africa, and has proved to be one of the premium truck tyres. On a CPK(cost per kilometer) basis, Hanksugi is second to none.



SAILUN

Sailun is rated as a top 5 China company in the tyre industry. Sailun is making huge strides in the USA and Europe where they sold more than 4 million units in 2014. Sailun takes its products very seriously and one day soon this will be evident. Sailun will soon be a brand that every motorist will have tremendous respect for.



MAXAM

We compare Maxam with the likes of Michelin, Bridgestone and Goodyear. Maxam is fast becoming the preferred earth moving tyre brand worldwide. Maxam is currently running on many mines in Zimbabwe and has surpassed all.



WIDEWAY

WIDEWAY TODAY - We constantly challenge the boundaries of technology, style and sustainability, setting trends across the world. 10 years of experience in the Premium segment for a global leadership in product technology. WIDEWAY represents a key industry reference for innovation.



CONSTANCY

We have been focusing on tyre's design, research and development, quality control, brand building and management since 1986. Our technical team is always ready to discuss with you about new productive opportunities and to design the most suitable tyres with the cutting-edge technology to expand your market profitability and win the market share.les and after-sales and professional service team, which give us deep trust and praises from the users.



SHACMAN TRUCKS

6x4 ROAD TRACTORS, TIPPER TRUCKS, RIGID FUEL TRUCKS, RIGID WATER TRUCKS.

Amcotts is the authorised dealer of Shacman Trucks and spare parts. All Shacman Trucks come with a two year guarantee. Amcotts will have full backup and spares for all Shacman products. We have a technical team for all after sales repairs and maintenance.



X3000

The X3000 series is the continuation of 46 years of technological innovation. It is a brand new product for logistical transportation. With outstanding power and fuel economy, a spacious and comfortable interior and excellent safety, the X3000 series is the new standard.



F3000

Since its introduction, the F3000 series has been an example and an icon of Shacman. Using technology derived from MAN, the F3000 brings both comfort and power under the same roof. Making no compromises, it is truly a force to be reckoned with in the heavy duty truck industry.



H3000

With a proven design, the H3000 series is one of the most balanced product. Lightweight, efficient and innovative, the H3000 bring about a new standard in truck quality.



L3000

Since its introduction, the F3000 series has been an example and an icon of Shacman. Using technology derived from MAN, the F3000 brings both comfort and power under the same roof. Making no compromises, it is truly a force to be reckoned with in the heavy duty truck industry.

MANAGEMENT & OWNERSHIP

■ OWNERSHIP STRUCTURE

Amcotts trading is a family owned business 100% owned by Marc and Leigh Rossiter

■ DIRECTORS

Managing Director - Marc Rossiter

Director - Leigh Rossiter

■ BUSINESS & LEADERSHIP SKILLS

Marc Rossiter - Bcom Economics UCT Economics (Honours)

Leigh Rossiter - Advanced Secretarial and French (AIX En Provence)

■ MANAGEMENT

Brett Krambergar

Dion Knapp

Tinashe Gwanzura

■ PROFESSIONALS & ADVISORS

■ ATTORNEYS

Venturas & Samkange Legal Practitioner

■ ACCOUNTANTS

Eras Accounting & Executor Services (Pvt) Ltd

■ AFFIRMATIVE ACTION INITIATIVES



SERVICES

Amcotts Trading provides its customers with a quick and efficient service. It has happy sales staff which are always ready to **deliver tyre orders** to its customers in Harare and outside of Harare. It has branches in Harare, Bulawayo and Mutare where sales staff are always knowledgeable and helpful.



Amcotts also offers a **tyre monitoring service** to all its customers big and small. Transport operators get detailed reports regarding mileage, wear & tear, inflation, pressures and alignment information regarding their tyres. This service helps customers yield maximum life out of their tyres which in turn saves money.

Amcotts Trading also has an **efficient claims handling system** where claims are always attended to and addressed quickly and efficiently.



BUSINESS COMPETITIVENESS

Amcotts Trading is one of the biggest tyre, truck and Afrit trailer distributors in Zimbabwe. It has attained this position by always purchasing direct from factories and eliminating the middleman. All logistical costs are kept to a minimum which means in turn these savings are passed onto the customer. Costs whether up or down are always reflected as soon as possible into pricing so that competitiveness is always maintained and customers know that they can rely on **Amcotts** to get the best deal.



QUALITY POLICY & OBJECTIVES

All products offered by **Amcotts** have been passed by the World's Highest quality benchmarks i.e. Euro 4, DOT, etc

SERVICE PLEDGE

Amcotts is in the process of completing its ISO2004 procedures in the order to maintain high levels of service.



EARTH MOVING & AGRICULTURAL TYRES



Amcotts Trading has a massive stock holding and range of OTR (earth moving) and Agricultural tyres. Our main brand is Maxam. With over half a century of experience behind them, Maxam Tyres have built up an enviable reputation for quality, reliability and value. They are used by some of the world's largest mining and agricultural operations.

Amcotts currently supplies most of the mining and construction companies in Zimbabwe. We also supply tyres to over three hundred farmers countrywide. Our products have proved to be the best value for money with quality second to none. All our tyres come with a full manufacturers warranty which runs throughout the full life span of the tyre.

Amcotts provides the best after sales services with a team in place to cover all tyres progress country wide.

Amcotts
Tyre Distribution Specialists

MAXAM

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+263 77 247 1299

Amcotts
Tyre Distribution Specialists



Amcotts
Tyre Distribution Specialists

ROSSI

quick fit
FITMENT CENTRE



BRAKES



TYRES



BALANCING



3D ALIGNMENT



SUSPENSION



BATTERIES

ROSSI

quick fit

FITMENT CENTRE



BUSINESS STRATEGY

Rossityre Fitment Centres accumulates market information in order to deliver quality products and brands to the market at exceptional value.



Rossityre is now one of the leading chain of fitment centres in Zimbabwe with the best quality tyres and services.

Rossityre aims to be the most efficient when it comes to logistics in order to add value to its clients.

BRANCHES: HARARE

- Samora Machel Branch
- Harare Drive Branch
- Southerton Branch
- Avondale Branch
- Bulawayo Branch
- Mutare Branch



Thank you for taking the time to go through this business profile. If there are any questions or comments, please feel free to contact us.